ANNOUNCEMENT OF THE STUDENT DIGITAL CREATIVITY COMPETITION

of the Future Integrity Leaders programme

“Integrity is Cool Competition”

Aims and Objectives

The "Integrity is Cool" Student Digital Creativity Competition is addressed to all students of middle and high schools throughout the country, both public and private, with the approval of the Directorate and the Teachers' Association of each school unit. The competition is implemented in the framework of the European project Future Integrity Leaders, which is co-funded by the European Union through the Erasmus+ programme.

The central objective is to enhance students' understanding and importance of integrity in their daily lives, through artistic and creative expression, but also to empower them to understand that they themselves, through their actions and choices, can positively influence their own and society's future. The competition is implemented in parallel in Greece, Bulgaria, Albania and North Macedonia, enhancing intercultural exchange and common reflection on the value of integrity. The individual objectives include:

- To reflect and encourage students to express what "integrity" means to them.
- To foster creative thinking, an enquiring attitude and collaboration.
- To foster students' free, responsible and critical thinking expression.
- To provide a framework through which students can make use of contemporary digital creative media with a pedagogical and educational orientation.

Who can participate

- Middle and High school students (13-17 years old).
- Participation is only acceptable in groups (2-3 students per group).
- With the support of at least one teacher of the school unit.

Specifications of Digital Projects

- **Format:** animation, sketch, short documentary, digital storytelling.
- **Duration:** 30 to 60 seconds.
- **Dimension**: video in vertical format, so as to easily support viewing on mobile devices.

  - The 9:16 aspect ratio (width to height) is the standard for vertical video.
  - Common vertical dimensions are 1080 pixels wide by 1920 pixels tall.
- **Mandatory:** Responsible Declaration of Participation by the person exercising parental authority, in accordance with the legislation in force.

In case of use of third-party material (music, images, texts), reference to the sources and respect for copyright is required.

Thematics

Situations of everyday life that highlight the value of integrity, with emphasis on phenomena that students are asked to understand, reject and deal with responsibly, such as:

- *Bullying (e.g. verbal or physical violence between students)*
- *Copying, cheating or plagiarism in assignments and exams*
- *Inappropriate behaviour of teachers towards pupils (e.g. verbal abuse, bullying)*
- *Inappropriate behaviour of students towards teachers (e.g. disrespect, threats)*
- *Acts of vandalism in the school environment*
- *Discrimination based on sexual orientation, disability or learning difficulties*
- *Petty theft and concealment of objects*
- *Sexist comments or discrimination based on gender*
- *Sexual harassment, whether verbal or physical*
- *Attempting to tamper with the result of a school vote in return for a reward*
- *Social or economic discrimination between classmates*

Students can draw inspiration from their own experiences or observations and creatively illustrate how an honest, fair and responsible attitude can bring about positive change, both in the short and long term.

Participation process

1. Submit a Declaration of Participation by 20/10/2025 on the competition website: www.integrityis.cool.
2. Submission of digital works by 20/10/2025
3. Participation is subject to full acceptance of the terms of this notice.

Evaluation and Prizes

Entries will be evaluated by a five-member jury based on pedagogical and creative criteria.

Awards will be given:

- **2 jury awards (the winners will be selected by the jury)**

- **public award (via digital voting)**)

The winning projects will be presented in project dissemination activities (conference, seminars, educational screenings, social media) and will be included in information materials related to integrity in education.

Prizes

- Three winning teams in each country will receive prizes.
- Each student of the 3 winning teams from North Macedonia will receive an action camera to continue cultivating his/her skills in creating educational and social content.
- The winners will be invited to participate in the final Future Integrity Leaders project conference in Thessaloniki in Greece, where the award ceremony will take place.

Support - Contact

For information and clarifications:

- Email: integrityiscool.gr@gmail.com and info@eunoia.mk
- Website: www.integrityis.cool
- Our social media pages.

